

Subject: Notice of Privacy Breach

We are writing to inform you of a privacy incident involving your protected health information (PHI). At Jack L. Marcus, Inc., we take our responsibility to safeguard your information very seriously. We are providing this notice in accordance with the HIPAA Breach Notification Rule and our agreement with the Wisconsin Department of Corrections (DOC).

What Happened

Between **August 15, 2024, and May 16, 2025**, our website — which allows family and friends to place orders for Persons in DOC Care (PIOC) — inadvertently displayed the **name of the treatment facility** where you were located. While we properly masked the facility **address**, the **name** of the treatment facility remained visible to individuals placing orders for you during that time.

We discovered the issue on **May 15, 2025**, and immediately corrected it on **May 16, 2025**, to prevent further exposure.

What Information Was Involved

The only information disclosed was the **name of the treatment facility** where you were housed during the relevant period. No other medical, financial, or identifying health information was shared.

What We Are Doing

- The issue has been fully corrected on our website.
- We have reviewed and updated our processes and technology to prevent future incidents.
- We are providing this notice in accordance with federal law and our agreement with the DOC.

What You Can Do

There is no action you need to take at this time. However, if you have questions or believe your information has been misused in any way, please contact us directly using the information below.

For More Information

If you have questions or concerns, you may contact our HIPAA compliance lead:

Eric Lutzen

Vice President of Operations

Jack L. Marcus, Inc.
5300 W. Fond du Lac Avenue
Milwaukee, WI 53216
Phone: (414) 438-4999
Email: eric@jacklmarcus.com

We sincerely regret this incident and any concern it may have caused.

Sincerely,
Jodi Weber
President
Jack L. Marcus, Inc.